

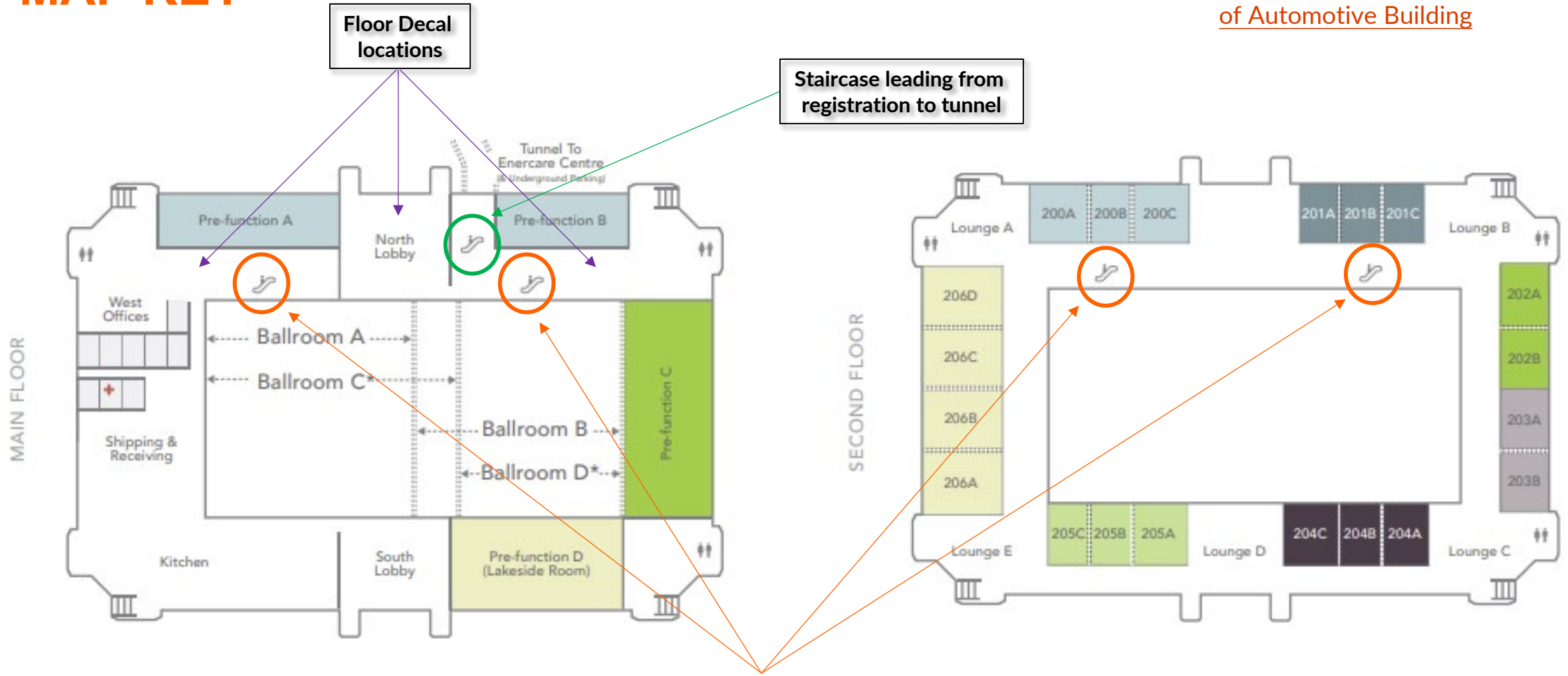


On-site Branding at Automotive Building

GBTA Canada Conference 2025

MAP KEY

[Click here for interactive map of Automotive Building](#)



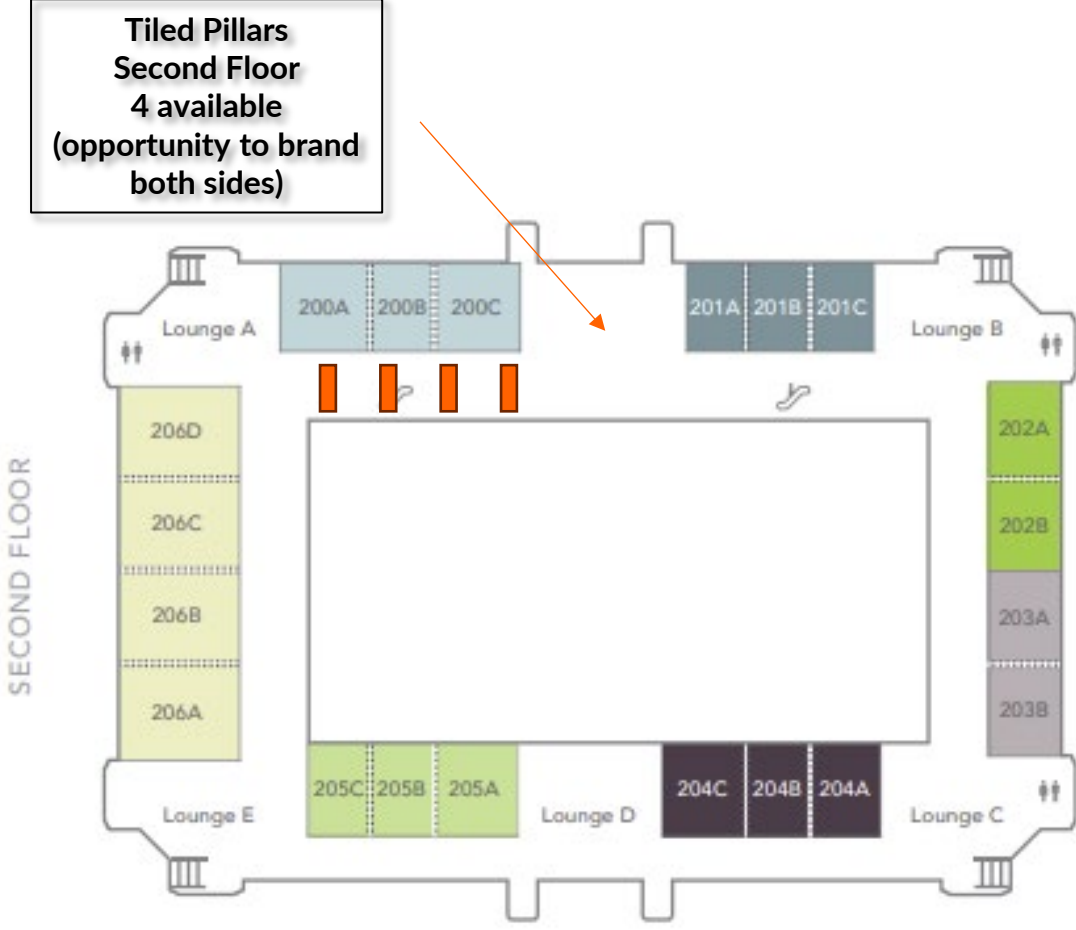
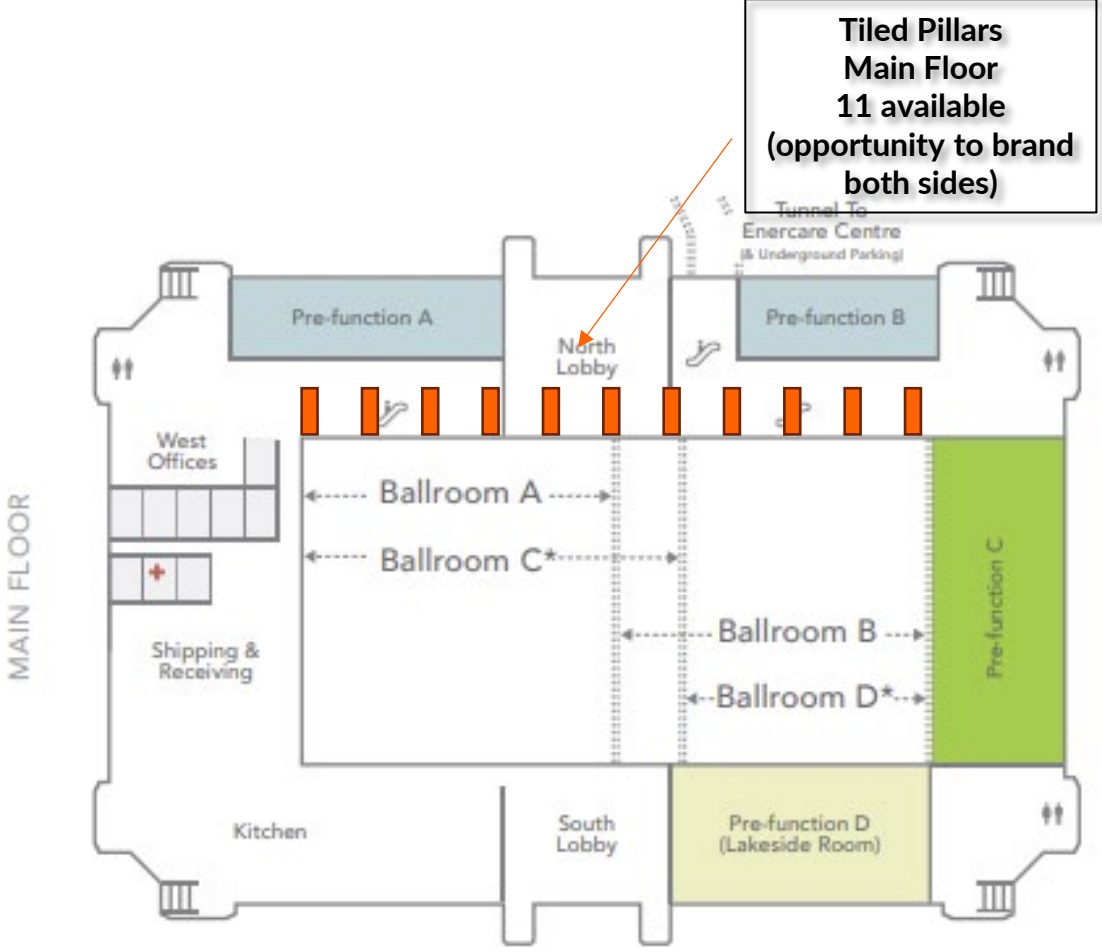
Floor Decal locations

Staircase leading from registration to tunnel

East & West Escalators from Main Floor to Second Floor
2 escalators total

MAP KEY

[Click here for interactive map of Automotive Building](#)



PRODUCTION INFORMATION

- High resolution, print ready graphics are due from the Sponsor to GBTA by **Monday, April 14, 2025.**
- Proofs will be provided to the Sponsor and must be approved by **Tuesday, April 22, 2025.**

EAST & WEST ESCALATOR



OPPORTUNITY PRICING:

Full escalator (both glass panes, single sided) **\$7100 CAD**
Half escalator (1 glass pane, single sided) **\$3950 CAD**
Double sided also available

INSTALLATION AND DESIGN:

Approximate size: 31' x 22"

NOTES:

2 Escalators Available:
East Escalator to Second Floor
West Escalator to Second Floor



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Toronto
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TILED PILLARS - MAIN LEVEL



OPPORTUNITY PRICING:

Both sides of column **\$2400 CAD**
Single side of column **\$1400 CAD**



INSTALLATION AND DESIGN:

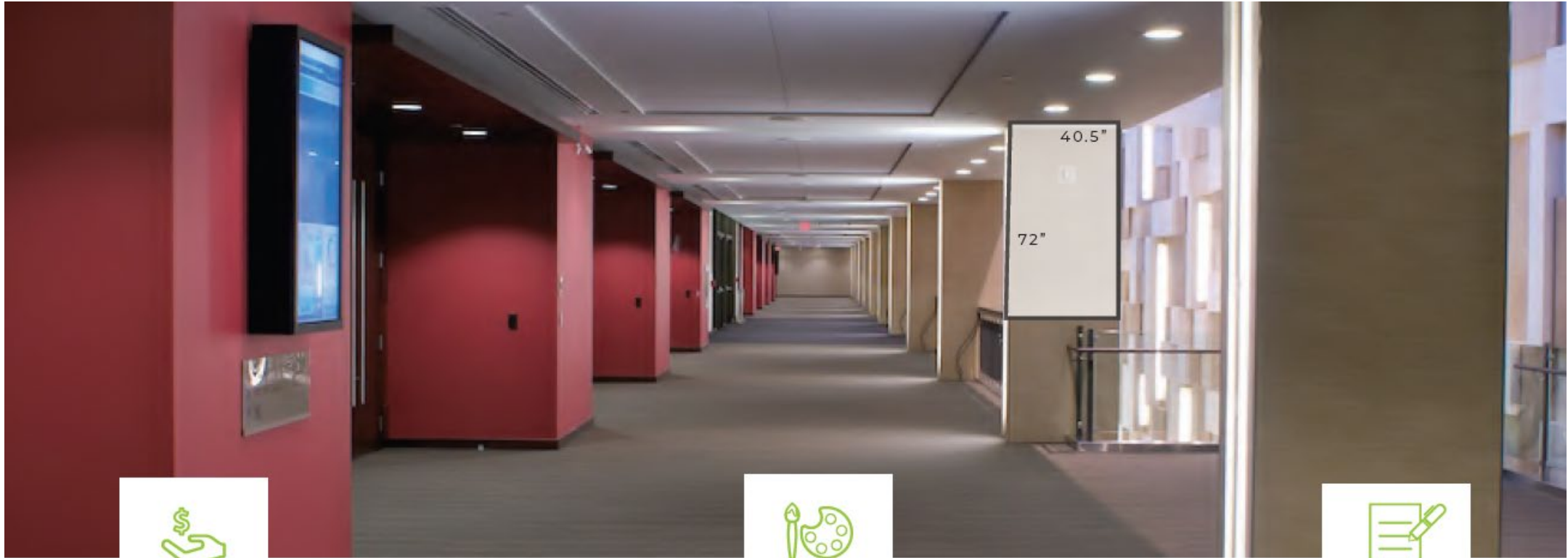
Maximum Size: 40.5" x 108"
Must not block any Fire & Electrical devices at any time.
Cutouts may be required in select locations.



NOTES:

11 Locations Available

TILED PILLARS - MEZZANINE LEVEL



OPPORTUNITY PRICING:

Both sides of column **\$1400 – 2500 CAD**
Single side of column **\$900 - 1500 CAD**



INSTALLATION AND DESIGN:

Various sizes:
40.625"W x 52"H
40.625"W x 72"H
40.625"H x 115"H

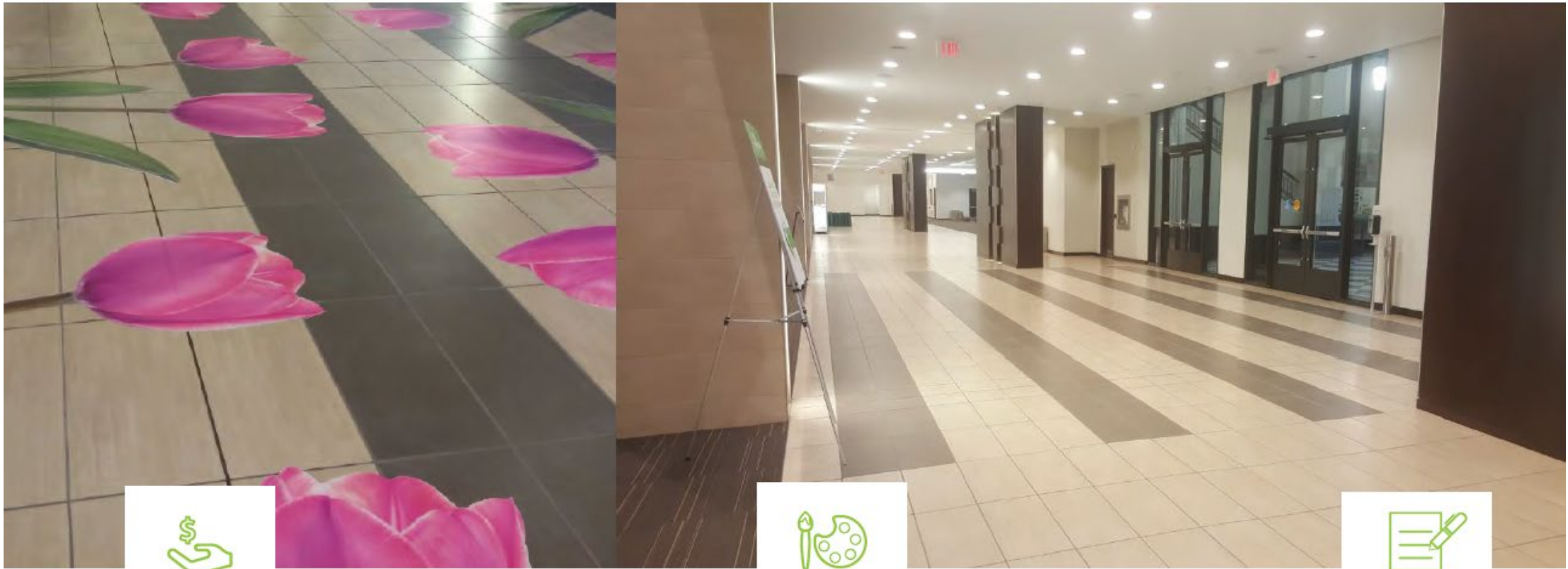
Must not block any Fire & Electrical devices at any time.
Cutouts may be required in select locations.



NOTES:

4 Locations Available:
Closest pillars to ed session
rooms near escalator

FLOOR DECALS



OPPORTUNITY PRICING:

Pricing starts at **\$500 CAD** for 24" x 24"



INSTALLATION AND DESIGN:

Maximum Size: 60" x 60"



NOTES:

3 Locations Available:
Entrance Vestibule Terrazo Floor
Main Level Lobby Tiled Floor
Pre Function A & B Tiled Floor

STAIRCASE DECALS



OPPORTUNITY PRICING:

Full Staircase (20 steps) **\$3350 CAD**

INSTALLATION AND DESIGN:

Approximate size: 20 Risers - 86" x 7"

NOTES:

Branding on full staircase.
Staircase from Registration Area
to tunnel that connects to
parking.

Questions?

Contact your Account Manager



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